



unleashing people potential

NLP PRACTITIONER TRAINING

6 DAYS TO A **WHOLE NEW WAY** OF
EXPERIENCING LIFE & BUSINESS

WITH PIP LEAVER AND JOOLS MONTAGUE



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'Pound for pound, the best training I have ever been on.'

JOHN LITTLE SHEARWATER

'A life-changing experience that provided focus, direction and reignited my passion.'

GEORGINA EVANS

'The skills I have learned and the difference it has made to me as a person is amazing.'

CHRISTINE LENNON



WHAT IS NLP?

Neuro-linguistic Programming, or NLP for short, is the study of excellence, the technology for success. The NLP Practitioner Course provides you with a phenomenal set of tools that will give you the edge in everything you do. You will be empowered to make changes that will lead to an incredibly fulfilling life – not someday, but right now.

Imagine if you could:

- Leave past experiences and the negative thoughts attached to them in the past – and move on.
- Take control of the life you have now and the life you want in the future.
- Learn how to build deep rapport with anyone and communicate more effectively.
- Have motivation on tap and learn to create and accomplish goals that will change your world.
- Let go of habits, fears, beliefs (and even phobias) that don't serve you.
- Become whoever you want to become and successfully achieve everything you set out to achieve and more.

As an NLP Practitioner you will:

- Master how you communicate with others as well as yourself.
- Master how the mind processes information so you can effectively influence the people around you.
- Get rid of emotional baggage and negative, limiting beliefs.
- Be in the driver's seat of your life.
- Have control of your emotions and your state so you can achieve desired outcomes in any situation.
- Identify patterns of behaviour and change them accordingly.
- Make your dreams and aspirations a reality.

Are you ready to start **really** living?

IS THE NLP PRACTITIONER COURSE FOR ME?

We passionately believe that NLP is for everyone. During this intensive NLP Practitioner Training, you'll learn to use NLP in the following applications:



- All communication – both verbal and non-verbal
- Professional situations
- Personal development
- All relationships and therapy
- Counselling and coaching
- Education and development
- Your life as a whole



This course will teach you how to create lasting change in yourself and others. – Pip Leaver –



HOW DOES THE COURSE WORK?

The course is split into 2 parts

Background study and support

When you book, we will send you your pre course materials consisting of MP3s and a manual. Listen to the MP3s when walking the dog, doing the gardening or at the gym and use the manual for reference. You will then complete the test paper prior to your online course to ensure we have a good understanding of your level of knowledge.

6-day online training

The real fun begins when you join us online for the 6-day Intensive NLP Practitioner Course! This is the practical part, when we put all your NLP knowledge into practice by spending the week with experiential interactive activities, refining all the techniques that you have been learning about during the previous weeks.

*Our goal is for you to leave us having fully embraced the **power and incredible benefits of NLP**, and ready to start putting your tools to practical use.*

COURSE OVERVIEW

How to build truly effective rapport:

To be an effective communicator you need to be able to build rapport easily. Good rapport = good communication = great outcomes. So in this section you will learn:

- How to identify the subtlest of changes in people's physiology through sensory acuity.
- How to match and mirror people's physiology to build rapport.
- Pacing & leading.
- How to create rapport in a group situation.
- How to create and develop exquisite rapport using language.

Master language & communication:

Master how to use language so effectively you will be communicating both consciously and unconsciously without thinking about it.

- Learn advanced questioning skills to help you understand the other person's viewpoint in order to create change.
- Develop language skills to enable you to deliver your point of view effectively and without resistance.
- Understand the Hierarchy of Ideas-the concept (big picture/detail) and how people use their language currently.
- Develop your skills with both Milton and Meta language patterns from ambiguity to the finer detail, allowing you to work confidently with both.
- How to use all these language skills to influence and negotiate and gain win/win outcomes.
- Learn to recognise and notice all the individual signs that people show and how they indicate a change in state.

Understanding internal representations:

- How we all view things differently.
- Understanding the key representational systems; Visual, Auditory and Kinesthetic.
- How other people represent the world and how to really communicate with them effectively and persuasively.
- Understanding our beliefs and how to change limiting beliefs really easily.
- How to change your internal representations using sub modalities and therefore change the outcome.
- Understand eye patterns and eye accessing cues to understand how a person thinks.
- Learn how to get rid of phobias and irrational fears.

Understanding strategies and the impact they have on our behaviour:

- Identify how these strategies impact learning and daily life.
- Discover a person's buying and decision making strategy (vital in sales and negotiation).
- Find out how we use strategies and how we can change them to generate a greater outcome
- Learn how to elicit, change and install strategies.

Discovering the power of anchoring – positive state with a physical stimulus:

- Understand how to build resource anchors so you can change your state and therefore the outcome whenever you wish.
- Identify how and when to use anchors in relationships – both personal and professional – and how to identify good and bad anchors every time.

Resolving internal conflict:

- Increase your energy and focus by removing internal conflicts.
- Create total alignment in your life – the feel good factor.

Reframing:

- Develop a number of reframes allowing you to change or modify and shake up an objection or statement.

Presentation Skills – personal and professional:

- We require presentation skills for a number of situations – from doing an interview to coaching a client or giving a talk.
- Learn how to present effectively whether it's on a one to one basis or to an audience of 2000.

Cost: Please see website for up-to-date cost.*
Contact us **NOW** to book your course

* We accept payment by credit card or Paypal and we are happy to talk to you should you wish to split the payments.



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